substantially warp-free pressing the mixed mass particles into the rolled linoleum sheet such that the particles are not substantially distorted.

2. (previously presented) The process of Claim 1, wherein the rolled linoleum sheet having dispersed and pressed-in mixed mass particles is cut, rotated 90°, stacked into a scale-like sheet stack and subsequently rolled into a pattern providing sheet.

3. (previously presented) The process of Claim 1, wherein the rolled linoleum sheet having dispersed and pressed-in mixed mass particles is processed directly as a pattern-providing sheet into a flexible linoleum material.

4. (currently amended) The process of Claim 1, wherein the particles are pressed into the linoleum sheet by means of a ~~mangle or some other~~ pressing tool.

5. (previously presented) The process of Claim 1, wherein the rolled linoleum sheet is unicolored, marbled or speckled.

6. (previously presented) The process of Claim 1, wherein the mixed mass particles comprises a smaller proportion of linoleum cement than the rolled linoleum sheet.

7. (previously presented) The process of Claim 1, wherein the mixed mass particles are dispersed onto both sides of the rolled linoleum sheet.

8. (previously presented) A flexible linoleum sheet material comprising a top layer matrix, having at least one first color and at least one type of contrastingly colored particles embedded in the matrix.

9. (previously presented) The flexible linoleum sheet material of Claim 8, wherein the top layer is unicolored, marbled or speckled.

10. (previously presented) The flexible linoleum sheet material of Claim 8 having particle types that are identical or different in size and/or color.

11. (previously presented) The flexible linoleum sheet material of Claim 8, wherein the particles are embedded only in the topside of the top layer.

12. (previously presented) The flexible linoleum sheet material of Claim 8, wherein the particles permeate the entire top layer.

13. (previously presented) The flexible linoleum sheet material of Claim 8, wherein the particles are distributed across the entire thickness of the top layer.

14. (previously presented) The flexible linoleum sheet material of Claim 8, wherein the particles are present in an amount of 10 g/m^2 to 500 g/m^2 in relation to the weight of the top layer.

15. (canceled)